Sidrah’s Garment Store

Plan –

To Resell Salwar suits -online and offline .

OFFLINE:

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Requirement –

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1. Space to setup a shop.
2. Salwar Material.
3. Sale’s Person.

Funds Calculation –

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1. Rent – Rs 7,000/- (Monthly)
2. Working Capital – Rs 150000/- (Once)
3. Salary For Sales person – Rs 7,000/- (Monthly)
4. Furniture – Rs 50000/- (Once)
5. Miscellaneous - Rs 5000/- (Monthly)

Total Investment –

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One time Investment : Rs 200000 /-

Monthly Expence : Rs 19000 /-

Purchase Materials for Rs 700/- and Resale for Rs 1250/-

(Capital Required – Rs 70,000/- for 100 suits)

Profit Margin – Rs 550 per suit/-

Purchase Materials for Rs 1200/- and Resale for Rs 2000/-

(Capital Required – Rs 78,000/- for 65 suits)

Profit Margin – Rs 800 per suit/-

If I sale 50 suits worth 1250/- and 50 suits of 2000/- in a month then

(550\*50) + (800\*50) = 67,500 is profit

Even if I discount 100 off on each suit 100\*100 = 10000– 67500 = 57500 is my profit.

TOTAL PROFIT FOR SALE OF 100 SUITS:

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Expense – profit = 67,500 – 19,000 = 48500.

ONLINE STORE:

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REQUIREMENT:

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1. Material
2. Online selling platform

FUNDS CALCULATION:

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Working Capital – Rs 150000/- (Once)

If I sale 50 suits worth 1250/- and 50 suits of 2000/- in a month then

(550\*50) + (800\*50) = 67,500 is profit

Even if I discount 100 off on each suit 100\*100 = 10000– 67500 = 57500 is my profit.

I sell my dresses in myntra I need to give 10% charges for salwar

ill get only

then ((550 -125)\*70) +((800-200)\*70) =

(425\*70)+(600\*70)=29750 + 42000 = 71,750

If we still dint reach those many customers

(425\*50)+(600\*50)=21250+30000=51250